

Press Release

A Brand Apart Adds to Distribution Team with Imma Trisolini

A Brand Apart Television, the international advertiser funded programming specialist, announces that Imma Trisolini has joined the team as Distribution Executive for South America, Spain and Italy

Reporting to Rebecca Dickinson, Head of Distribution, Imma will take charge of all overseas distribution of ABA's branded entertainment catalogue to all Latin-speaking markets, working alongside the rest of ABA's distribution team.

Imma, who was previously with Virgin Media for three years, will take up her role from mid-August.