

Press Release

Rebecca Dickinson Joins A Brand Apart Television to Head Up AFP Distribution

A Brand Apart Television, the international advertiser funded programming specialist, announces the signing of Rebecca Dickinson as its Head of Distribution.

Rebecca will immediately take charge of all overseas distribution of ABA's branded entertainment catalogue, overseeing a multilingual team that handles broadcaster relations in every country of the World.

Rebecca, whose background in AFP distribution includes Gillette World Sport, Unilever's Fans United, Gillette FIFA World Cup and Toyota World of Wildlife, will also handle key account management with the company's brand clients.

Managing Director Neil Osborne says of the addition "I have worked with Rebecca before and she has an amazing track record in the successful distribution of AFP to as many territories as needed by a brand and its agencies. Her little black book of contacts is second to none!"

Rebecca takes up her position from May 1st and among her immediate responsibilities will be the overseas distribution and activation of new Procter & Gamble AFP, Extraordinary Dogs.